

# Business Value Identification

Development of the hard and soft value  
derived from each program or project.

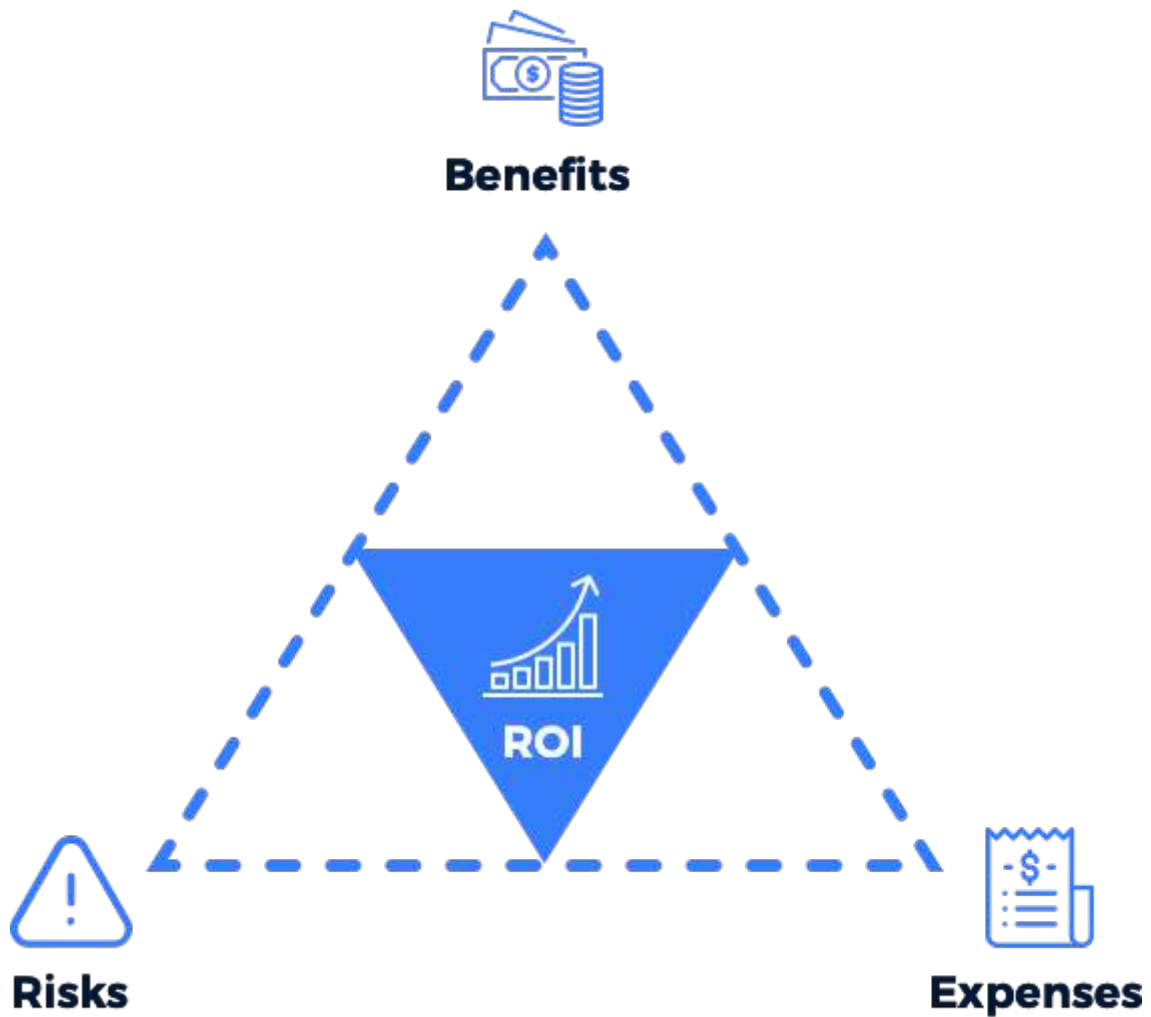


# Overview

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The hard part of any project is trying to determine what the hard and soft benefits to be delivered. We at Datum have done this successfully time and time again using our framework.

We can assist in the identification of key projects. Conduct an ROI calculation for each project. And finally ensure the mapping of the appropriate technology for each business case.





## Who needs Business Value Identification?

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- CFOs who want answers to the question of what the hard and soft returns for a program/project are
- Business unit leaders seeking to determine which technologies bring what value to their projects
- IT executives struggling with the quantification of a program/projects ROI
- Organizations struggling determine which projects to invest in today and in the future
- CIOs wanting to determine program/projects return on investment (ROI)

# Advantages of Business Value Identification

Learn how you can leverage technology and transform your business with our business-driven solutions using a common platform and creating added value every day.

- Creating a repeatable ROI calculator for projects leveraging the same technologies
- A program/project ROI used to evaluate where to invest today and tomorrow
- Ability to determine the true value of each ECM license for given business scenarios
- The means to determine based on ROI when and where to increase or decrease ECM licenses
- A repeatable way for determining what value your organizations is receiving per program/project investment



# Need to know more? Happy to Help.

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Schedule a meeting with our team of experts

<https://outlook.office365.com/owa/calendar/DatumSolutions@datumsolutions.net/bookings/>

Or simply leave in your contact details in the link below, and one of our team members will reach out to you.

<https://www.dcgteam.com/contact-us/>



# Global Presence



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# About Datum Solutions

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Datum Solutions is a privately held company founded in 2010 and located in Indianapolis, Indiana, USA. With global operation across eight countries, we specialize in providing Enterprise Content Management (ECM), Business Process Management (BPM), Case Management and Cloud based solutions to meet the business needs of operational departments of commercial businesses and government agencies. With over 300 ECM professionals on board and experience in 250 successfully implemented ECM projects worldwide, our project delivery model allows us to implement innovative technology solutions including managed and hosted outsourcing options which assist our clients in meeting their business goals.

## Our Offerings:

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- Business-IT Strategy Creation
- Business Value Identification
- Business Application Development
- Operations & Maintenance Optimization
- Data & Platform Migration
- Application Modernization
- RapidECM Product Family
- Industry Specific Accelerators
- Cloud and Hybrid Cloud Migration Services
- External Content Enablement
- Hosting & Managed Services
- Content Modernization

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